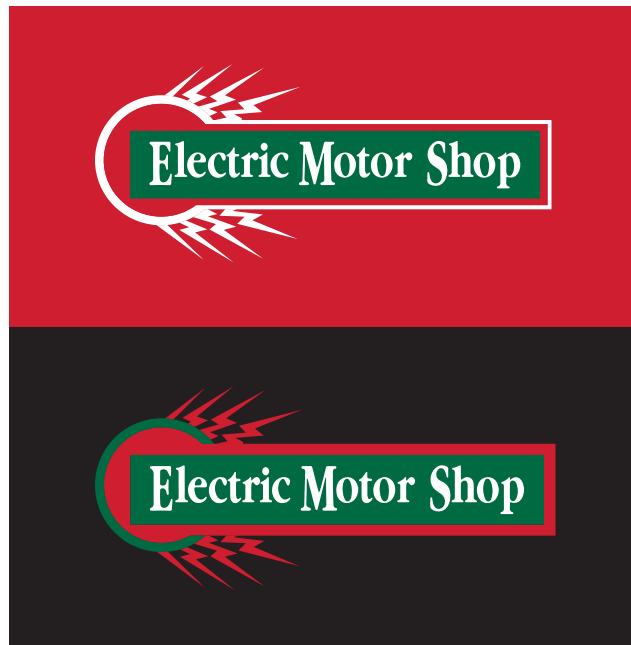






# Electric Motor Shop Logo Guidelines



## Logo Colors

|   | Color Name | CMYK           | RGB         | Hex    |
|---|------------|----------------|-------------|--------|
|  | Logo Red   | 0, 98, 83, 15  | 206, 30, 47 | CE1E2F |
|  | Logo Green | 100, 0, 81, 46 | 0, 107, 67  | 006B43 |
|  | Logo Black | 0 0 0 100      | 0 0 0       | 000000 |
|  | Logo White | 0 0 0 0        | 255 255 255 | FFFFFF |

**The Electric Motor Shop logo colors cannot be changed or altered for any reason.**

## Logo Usage

When using the Electric Motor Shop logo, keep these things in mind:

1. Always leave generous space around the logo so it's never cramped.
2. Maintain the original aspect ratio and do not distort the logo.
3. Use the correct size so it's not 'pixelated' or 'blurry'.